



Authentic Indian Basmati & Non-Basmati Rice

Company Profile



Nature of Business Manufacturer, Processor & Exporter

Year of Establishment 1998

Products Basmati & Non Basmati Rice

Factory Address Taraori - 132116, District - Karnal, Haryana (India)

Production Line 03 (Automatic)

Production Capacity 5,000 Metric Tons Monthly

No. of Warehouse 05

Warehouse Capacity 25,000 Metric Tons

Rs. 125 Crore or US\$ 15 Million Approx. **Annual Turnover**

Export Percentage 70-80%

Europe, USA, Canada, Saudi Arabia, Bahrain, Lebanon, Main Overseas Market

Qatar, Kuwait, Oman, Yemen, Jordan, Egypt, Turkey,

Israel, Iraq, Erbil, Australia, New Zealand, Mauritius

Mundra Port, Gujarat (India) **Nearest Port**

Ownership Type Partnership Firm

PAN AEKFS5803F

TAN RTKS34294B

IEC No. AEKFS5803F

210413 **APEDA**

GSTIN 06AEKFS5803F1Z1

REX No. **INREXINAEKFS5803F**

USFDA No. 14562887126























Our Infrastructure



WE ARE STRENGTHENED BY A STATE OF THE ART INFRASTRUCTURAL SETUP

which covers a large area of space. It is equipped with advanced processing, quality control, packaging and warehousing units. These wings work in a close coordination that enables us to cater rising needs of our clients across the globe. Also, we have excellent storage facilities that ensure to stock our products under hygienic conditions. Owing to this we can store & place a large amount of products that further help us in timely delivery of consignments.



Quality Confirmation

PREPARED WITH THE USE OF HEALTHY AS WELL AS NATURAL PADDY, WE BRING FORTH A QUALITY RANGE

of Basmati Rice such as 1121 Long Grain Basmati Rice, Long Basmati Rice and Non Basmati Rice. At our advanced production units, these products are thoroughly processed using hygienic techniques that ensure to their optimum quality in terms of freshness, nutritional value & purity. Further, our production experts incorporate sound quality control measures in the process of manufacturing so as to come up with an impeccable range of rice.





Indian Rice Products



TYPE OF RICE

There are numerous varieties of rice found across the globe however they generally fall into three categories as below:

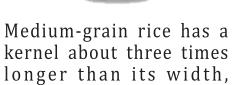
Long Grain Rice

Medium Grain Rice

Short Grain Rice



Long-grain rice has a slim kernel about four or five times longer than its width. Typical length varies between 6 to 9 millimeters. They are light and remain separated when cooked.



measuring between 6 to 4 millimetres. They tend to stick together when cooked.



Short-grain rice has a fat short kernel with high starch content. They cook up soft and sticky.

Form of Rice

Rice is available in a variety of forms. While it is not edible in its rough form, it has to be processed and milled to get the desired form of rice.



Brown: Commonly known as milled or Brown rice, this variety has its inedible outer hull removed. Brown rice gets its color and texture from the bran layer that remains intact on it post hulling process.



Raw: Commonly known as white rice, it is the most common form of rice. It has the outer husk removed which alters its color and texture, while increasing its storage life.



Steam: Steamed rice is a different form of rice which is produced by soaking the grains in water and then treating them with hot steam.



Parboiled: Parboiled rice is the rice that has been partially boiled in the husk to increase the nutritional value of the grain. Parboiled rice is a better source of fiber, calcium, potassium & vitamin B-6 than regular white rice. It also helps in reducing the cooking time.



INDIAN

REGULAR/CONVENTIONAL RICE





Indian Conventional Rice

TRADITIONAL BASMATI RICE

It is the original basmati rice which is grown in the traditional way. It's each and every grain cook to perfection and the mere sight and smell make it hard to resist the urge to taste it.

Traditional Raw Rice

- Average Grain Length 7.30 MM
- Natural Field Ad-mixture Under 5%
- * Moisture Under 12.5%
- Broken Under 1%
- Damaged Discolor Under 1%
- Immature Under 1%
- Foreign Matter Nil





Traditional Sella Rice

- ❖ Average Grain Length 7.30 MM
- ❖ Natural Field Ad-mixture Under 5%
- Moisture Under 12.5%
- * Broken Under 1%
- Damaged Discolor Under 1%
- ❖ Immature Under 1%
- Foreign Matter Nil



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1121 BASMATI RICE

It has the world's longest grain, before as well as after cooking and gives 30% more volume than any other Basmati variety. 1121 Basmati Rice grade is known worldwide for its long length, excellent cooking qualities, unique aroma, special sweet taste and high nutritional value.

1121 Raw Rice

- Average Grain Length 8.35 MM
- Natural Field Ad-mixture Under 5%
- * Moisture Under 12.5%
- * Broken Under 1%
- Damaged Discolor Under 1%
- Immature Under 1%
- Foreign Matter Nil



1121 Steam Rice

- ❖ Average Grain Length 8.35 MM
- Natural Field Ad-mixture Under 5%
- ❖ Moisture Under 12.5%
- * Broken Under 1%
- **❖** Damaged Discolor Under 1%
- Immature Under 1%
- Foreign Matter Nil

1121 Sella Rice

- Average Grain Length 8.35 MM
- Natural Field Ad-mixture Under 5%
- * Moisture Under 12.5%
- * Broken Under 1%
- Damaged Discolor Under 1%
- Immature Under 1%
- Foreign Matter Nil





1121 Golden Sella Rice

- Average Grain Length 8.30 MM
- Natural Field Ad-mixture Under 5%
- Moisture Under 12.5%
- * Broken Under 1%
- Damaged Discolor Under 1%
- ❖ Immature Under 1%
- Foreign Matter Nil









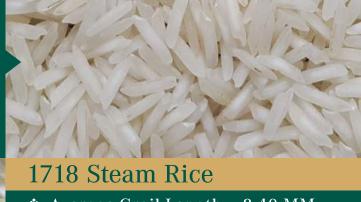


1718 BASMATI RICE

A new basmati variety, called Pusa 1718 is an improved version of the iconic Pusa 1121. It is a modified rice seed of the Pusa 1121 basmati variety which is resistant to bacterial leaf blight and prevents flattening of crop during rain, hailstorm or strong winds. The yield is also comparatively higher and ripening of the seed also take lesser time than other basmati varieties.

1718 Raw Rice

- ❖ Average Grail Length 8.40 MM
- Natural Field Ad-mixture 5%
- Moisture Under 12.5%
- * Broken Under 1%
- Damaged Under 1%
- Discolor Under 1%
- Immature Under 1%
- Foreign Matter Nill



- Average Grail Length 8.40 MM
- Natural Field Ad-mixture 5%
- Moisture Under 12.5%
- Broken Under 1%
- ❖ Damaged Under 1%
- * Discolor Under 1%
- Immature Under 1%
- Foreign Matter Nil



1718 Sella Rice

- Average Grail Length 8.40 MM
- Natural Field Ad-mixture 5%
- Moisture Under 12.5%
- * Broken Under 1%
- ❖ Damaged Under 1%
- * Discolor Under 1%
- Immature Under 1%
- Foreign Matter Nil





1718 Golden Sella Rice

- Average Grail Length 8.35 MM
- Natural Field Ad-mixture 5%
- Moisture Under 12.5%
- Broken Under 1%
- Damaged Under 1%
- Discolor Under 1%
- Immature Under 1%
- Foreign Matter Nil



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PUSA BASMATI RICE

It is the 1st hybrid variety of Basmati rice that boasts qualities like long grains, aromatic fragrance and non-stickiness after cooking. Its distinctive taste, enticing aroma and high nutritional value have made PUSA Basmati Rice highly acclaimed in the international market.

Pusa Raw Rice

- ❖ Average Grain Length 7.45 MM
- ❖ Natural Field Ad-mixture Under 5%
- * Moisture Under 12.5%
- * Broken Under 1%
- Damaged Discolor Under 1%
- Immature Under 1%
- Foreign Matter Nil



Pusa Steam Rice

- ❖ Average Grain Length 7.45 MM
- Natural Field Ad-mixture Under 5%
- ❖ Moisture Under 12.5%
- * Broken Under 1%
- Damaged Discolor Under 1%
- Immature Under 1%
- Foreign Matter Nil

Pusa Sella Rice

- Average Grain Length 7.45 MM
- Natural Field Ad-mixture Under 5%
- Moisture Under 12.5%
- Broken Under 1%
- Damaged Discolor Under 1%
- Immature Under 1%
- Foreign Matter Nil



Pusa Golden Sella Rice

- ❖ Average Grain Length 7.40 MM
- Natural Field Ad-mixture Under 5%
- Moisture Under 12.5%
- ❖ Broken Under 1%
- Damaged Discolor Under 1%
- Immature Under 1%
- Foreign Matter Nil



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1509 BASMATI RICE

It has the longest grain similar to 1121 but cheaper in comparison to 1121 rice variety because 1509 rice's cultivation time is less and produces higher yield as compared to 1121 rice. Upon cooking, the grains exhibit great elongation, excellent fluffiness, are non-sticky and have a pleasant aroma.

1509 Steam Rice

- Average Grain Length 8.40 MM
- Natural Field Ad-mixture Under 5%
- Moisture Under 12.5%
- * Broken Under 1%
- Damaged Discolor Under 1%
- Immature Under 1%
- Foreign Matter Nil



1509 Golden Sella Rice

- ❖ Average Grain Length 8.35 MM
- ❖ Natural Field Ad-mixture Under 5%
- ❖ Moisture Under 12.5%
- * Broken Under 1%
- Damaged Discolor Under 1%
- Immature Under 1%
- Foreign Matter Nil



1509 Sella Rice

- ❖ Average Grain Length 8.40 MM
- * Natural Field Ad-mixture Under 5%
- Moisture Under 12.5%
- ❖ Broken Under 1%
- Damaged Discolor Under 1%
- Immature Under 1%
- Foreign Matter Nil







1401 BASMATI RICE

It is an improved version of PUSA hybrid Basmati Rice. After cooking, it comes out to be non-sticky, fluffy has the authentic flavor, aromatic fragrance and high nutritional value.

1401 Steam Rice

- Average Grain Length 7.70 MM
- ❖ Natural Field Ad-mixture Under 5%
- * Moisture Under 12.5%
- * Broken Under 1%
- ❖ Damaged Discolor Under 1%
- Immature Under 1%
- Foreign Matter Nil



1401 Golden Sella Rice

- ❖ Average Grain Length 7.65 MM
- Natural Field Ad-mixture Under 5%
- * Moisture Under 12.5%
- Broken Under 1%
- Damaged Discolor Under 1%
- Immature Under 1%
- Foreign Matter Nil



1401 Sella Rice

- Average Grain Length 7.70 MM
- Natural Field Ad-mixture Under 5%
- Moisture Under 12.5%
- Broken Under 1%
- Damaged Discolor Under 1%
- Immature Under 1%
- Foreign Matter Nil







SUGANDHA NON BASMATI RICE

It is the longest non-basmati rice grown in North India. It has good degree of natural aroma in both raw and cooked states widely used for daily meal preparation in households, restaurants and other food catering areas.

Sugandha Raw Rice

- ❖ Average Grain Length 7.90 MM
- Natural Field Ad-mixture Under 5%
- ❖ Moisture Under 12.5%
- * Broken Under 1%
- Damaged Discolor Under 1%
- Immature Under 1%
- Foreign Matter Nil



Sugandha Sella Rice

- ❖ Average Grain Length 7.90 MM
- Natural Field Ad-mixture Under 5%
- Moisture Under 12.5%
- Broken Under 1%
- Damaged Discolor Under 1%
- Immature Under 1%
- Foreign Matter Nil



Sugandha Steam Rice

- ❖ Average Grain Length 7.90 MM
- ❖ Natural Field Ad-mixture Under 5%
- Moisture Under 12.5%
- * Broken Under 1%
- Damaged Discolor Under 1%
- Immature Under 1%
- Foreign Matter Nil

Sugandha Golden Sella Rice

- Average Grain Length 7.85 MM
- Natural Field Ad-mixture Under 5%
- Moisture Under 12.5%
- * Broken Under 1%
- Damaged Discolor Under 1%
- ❖ Immature Under 1%
- * Foreign Matter Nil



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SHARBATI NON BASMATI RICE

It has thinner grains & aroma similar to traditional basmati rice. It is easy to digest as it consists of quality dietary fiber. Some of the unique features of our rice are its fragrant aroma and taste. It is known for its fluffiness, scrumptious taste & excellent quality.

Sharbati Raw Rice

- ❖ Average Grain Length 7.10 MM
- ❖ Natural Field Ad-mixture Under 5%
- Moisture Under 12.5%
- * Broken Under 1%
- Damaged Discolor Under 1%
- Immature Under 1%
- Foreign Matter Nil



Sharbati Steam Rice

- ❖ Average Grain Length 7.10 MM
- Natural Field Ad-mixture Under 5%
- Moisture Under 12.5%
- * Broken Under 1%
- ❖ Damaged Discolor Under 1%
- Immature Under 1%
- Foreign Matter Nil

Sharbati Sella Rice

- ❖ Average Grain Length 7.10 MM
- Natural Field Ad-mixture Under 5%
- Moisture Under 12.5%
- * Broken Under 1%
- Damaged Discolor Under 1%
- Immature Under 1%
- Foreign Matter Nil



Sharbati Golden Sella Rice

- Average Grain Length 7.00 MM
- Natural Field Ad-mixture Under 5%
- Moisture Under 12.5%
- * Broken Under 1%
- Damaged Discolor Under 1%
- Immature Under 1%
- Foreign Matter Nil













PR 11/14 NON BASMATI RICE

PR 11 & PR 14 are same grains; names have been given region wise. PR 11 grows in Punjab & PR 14 grows in Haryana. Both are long grain Non-Basmati Rice and is known for its quality of fast cooking. This rice is rich in carbohydrates and has uniform grain size.

PR 11/14 Raw Rice

- Average Grain Length 6.90 MM
- ❖ Natural Field Ad-mixture Under 5%
- * Moisture Under 12.5%
- * Broken Under 1%
- ❖ Damaged Discolor Under 1%
- Immature Under 1%
- Foreign Matter Nil



PR 11/14 Steam Rice

- ❖ Average Grain Length 6.90 MM
- Natural Field Ad-mixture Under 5%
- ❖ Moisture Under 12.5%
- * Broken Under 1%
- **❖** Damaged Discolor Under 1%
- ❖ Immature Under 1%
- Foreign Matter Nil

PR 11/14 Sella Rice

- ❖ Average Grain Length 6.90 MM
- ❖ Natural Field Ad-mixture Under 5%
- * Moisture Under 12.5%
- * Broken Under 1%
- Damaged Discolor Under 1%
- Immature Under 1%
- Foreign Matter Nil



PR 11/14 Golden Sella Rice

- ❖ Average Grain Length 6.80 MM
- Natural Field Ad-mixture Under 5%
- Moisture Under 12.5%
- * Broken Under 1%
- Damaged Discolor Under 1%
- ❖ Immature Under 1%
- Foreign Matter Nil



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PARMAL NON BASMATI RICE

It is a long grain Non-Basmati rice, similar to IR 64 rice but has longer grain size & premium quality. It grows in the Haryana, Punjab, and Uttar Pradesh states region of India. It enlarges almost double & doesn't stick if cooked properly.

Parmal Raw Rice

- Average Grain Length 6.50 MM
- ❖ Natural Field Ad-mixture Under 5%
- Moisture Under 12.5%
- * Broken Under 1%
- Damaged Discolor Under 1%
- Immature Under 1%
- Foreign Matter Nil



Parmal Steam Rice

- ❖ Average Grain Length 6.50 MM
- * Natural Field Ad-mixture Under 5%
- ❖ Moisture Under 12.5%
- Broken Under 1%
- Damaged Discolor Under 1%
- * Immature Under 1%
- Foreign Matter Nil

Parmal Sella Rice

- Average Grain Length 6.50 MM
- Natural Field Ad-mixture Under 5%
- * Moisture Under 12.5%
- * Broken Under 1%
- Damaged Discolor Under 1%
- Immature Under 1%
- Foreign Matter Nil



Parmal Golden Sella Rice

- Average Grain Length 6.40 MM
- Natural Field Ad-mixture Under 5%
- Moisture Under 12.5%
- * Broken Under 1%
- Damaged Discolor Under 1%
- ❖ Immature Under 1%
- * Foreign Matter Nil



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SONA MASOORI NON BASMATI RICE

Sona Masoori is a lightweight and aromatic medium-grain rice. It is known to have small percentages of protein while being low in fat and cholesterol. One more advantage of the popular sona masoori rice is that it has a low starch content, and being unpolished rice, it's useful for diets and healthy eating.

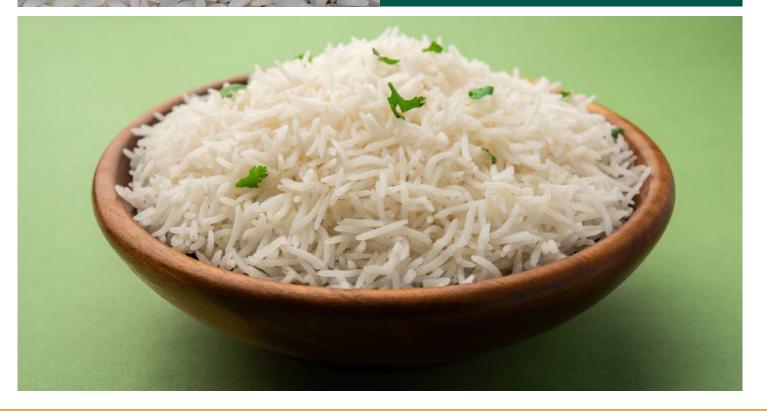
Sona Masoori Raw

- Average Grail Length 5.20 MM
- Natural Field Ad-mixture 5%
- Moisture Under 13%
- Broken Under 5%
- Damaged Under 1%
- Discolor Under 1%
- Immature Under 1%
- Foreign Matter Nil





- Average Grail Length 5.20 MM
- Natural Field Ad-mixture 5%
- Moisture Under 13%
- Broken Under 5%
- ❖ Damaged Under 1%
- Discolor Under 1%
- Immature Under 1%
- Foreign Matter Nil









SKRM INDIA

GRADED | POLISHED | SORTEX

PESTICIDES RESIDUE FREE RICE







RAW RICE

After Paddy is harvested, its inedible husk is removed, Post husk removal, rice goes through polishing to remove the bran & then we get the white rice. White rice, also called as Raw rice are carefully produced while keeping all your concerns about health and quality in mind.

PUSA Raw Basmati Rice

- Purity 95%
- ❖ Average Grain Length 7.45 mm Min.
- ❖ Natural Admixture 5%
- Moisture 12.5% Max.
- * Broken Grain 1% Max.
- ❖ Damage/Discolor Grain 1% Max.
- ❖ Immature Grain 1% Max.
- Foreign Matter Nil





1401 Raw Basmati Rice

- Purity 95%
- ❖ Average Grain Length 7.70 mm Min.
- Natural Admixture 5%
- Moisture 12.5% Max.
- Broken Grain 1% Max.
- Damage/Discolor Grain 1% Max.
- Immature Grain 1% Max.
- Foreign Matter Nil









Pesticide Residue Free Rice



STEAM RICE

All the available are hailed for their great taste & unmatchable texture. These are popular for thinner, longer grains & elongate more as compare to other rice forms. The grains of these variants are long, taste is delicious, and have aroma. These varieties engage the three senses of looking, smelling & tasting.

1121 Steam Rice

- Average Grain Length 8.35 MM
- ❖ Natural Field Ad-mixture Under 5%
- ❖ Moisture Under 12.5%
- Broken Under 1%
- Damaged Discolor Under 1%
- ❖ Immature Under 1%
- Foreign Matter Nil



1509 Steam Rice

- Average Grain Length 8.40 MM
- ❖ Natural Field Ad-mixture Under 5%
- * Moisture Under 12.5%
- Broken Under 1%
- Damaged Discolor Under 1%
- Immature Under 1%
- Foreign Matter Nil



Sharbati Steam Rice

- Average Grain Length 7.10 MM
- ❖ Natural Field Ad-mixture Under 5%
- ❖ Moisture Under 12.5%
- * Broken Under 1%
- Damaged Discolor Under 1%
- Immature Under 1%
- Foreign Matter Nil





Pesticide Residue Free Rice



SELLA RICE

All the available varieties are especially famous among the health conscious as they don't have to compromise on the taste. These are also known for their firmness as they don't break easily. It is also known to reduce the risk of Type 2 Diabetes as it releases its energy slowly keeping the blood sugar levels stable

1121 Sella Rice

- Average Grain Length 8.35 MM
- Natural Field Ad-mixture Under 5%
- Moisture Under 12.5%
- * Broken Under 1%
- Damaged Discolor Under 1%
- Immature Under 1%
- Foreign Matter Nil



1509 Sella Rice

- * Average Grain Length 8.40 MM
- Natural Field Ad-mixture Under 5%
- ❖ Moisture Under 12.5%
- Broken Under 1%
- Damaged Discolor Under 1%
- Immature Under 1%
- Foreign Matter Nil



Sugandha Sella Rice

- Average Grain Length 7.90 MM
- Natural Field Ad-mixture Under 5%
- * Moisture Under 12.5%
- * Broken Under 1%
- Damaged Discolor Under 1%
- ❖ Immature Under 1%
- Foreign Matter Nil



Sharbati Sella Rice

- Average Grain Length 7.10 MM
- ❖ Natural Field Ad-mixture Under 5%
- * Moisture Under 12.5%
- Broken Under 1%
- Damaged Discolor Under 1%
- Immature Under 1%
- Foreign Matter Nil











Pesticide Residue Free Rice



GOLDEN SELLA RICE

All the available varieties have high nutritional value. It is a known and proven fact that golden parboiled rice has around 80% nutritional value when compared to brown rice. These are grown without use of any harmful pesticides or chemicals and are also safe for human health.

1121 Golden Sella Rice

- Average Grain Length 8.30 MM
- Natural Field Ad-mixture Under 5%
- Moisture Under 12.5%
- * Broken Under 1%
- Damaged Discolor Under 1%
- Immature Under 1%
- Foreign Matter Nil



1509 Golden Sella Rice

- Average Grain Length 8.35 MM
- * Natural Field Ad-mixture Under 5%
- Moisture Under 12.5%
- Broken Under 1%
- Damaged Discolor Under 1%
- Immature Under 1%
- Foreign Matter Nil



Sugandha Golden Sella Rice

- Average Grain Length 7.85 MM
- Natural Field Ad-mixture Under 5%
- * Moisture Under 12.5%
- * Broken Under 1%
- Damaged Discolor Under 1%
- Immature Under 1%
- Foreign Matter Nil





Customizable Packaging



WE OFFER MULTIPLE PACKAGING OPTIONS STARTING FROM

1Kg/LBS to 50Kg/LBS. These can be further customized in any size and packing material as per client's requirement. All packaging is done with the help of automated packing machine and skilled workers.



Terms & Condition

PAYMENT, LOADING & DELIVERY CONDITIONS



Payment Condition

- 30% Advance & balance against documents.
- 100% sight LC from prime international bank.



Loading Condition

- Truckload
- Container (Factory Stuffing)



Delivery Condition

- FOR | FOB | CIF



International Exhibitions



SHREE KRISHNA RICE MILLS HAS PARTICIPATED IN VARIOUS FOOD EXHIBITIONS

like Food Show in Kingdom of Saudi Arabia, Gulf food in Dubai, Sial Fair in France, Anuga Fair in Germany, Fancy Food shows in New York, USA, World Food Istanbul and many more Food shows in Oman, South Africa, Thailand etc.

























Photogallery



























SHREE KRISHNA RICE MILLS

Manufacturer, Processor & Exporter of Indian Basmati & Non-Basmati Rice

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